

As cell phones become more and more popular teens begin to use them more and more while doing the very important task of driving.

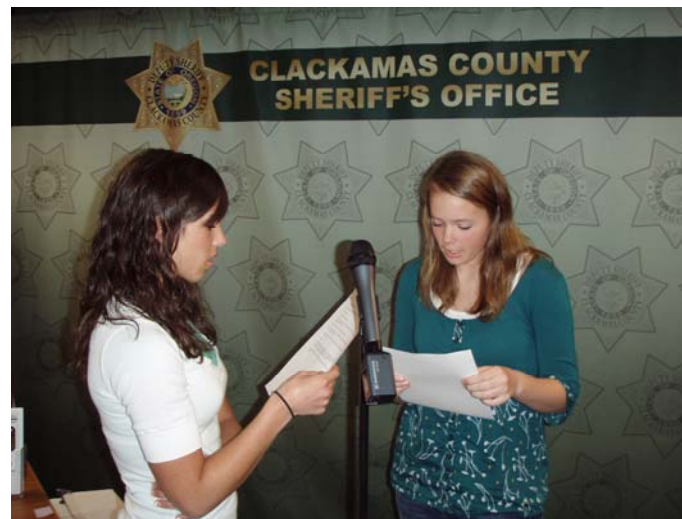
Some Stats:

- Each day a driver's inattention is a contributing factor in 4,000 to 8,000 crashes.
- The societal cost of a driver's inattention is \$40-\$80 billion annually.
- Surveys show that 85% of people using cell phones employ them while driving.

**CELL PHONE USE
DANGEROUS AND LETHAL**



Crash scene – driver distracted by cell phone



Ali and Amanda recording a "Cell Phone Awareness" radio ad at the Clackamas Sheriff's Office Training Center

Do you
drive &
text???



Shut Up
&
Drive