



Clackamas County Sheriff's Office

:30 PSA "Move Over Law"

Version 5.0

<p>SFX: <i>Sirens</i>          VISUAL: <i>CCSO vehicle lights racked out of focus /text over bg</i></p>	<p><b>TITLE CARD / VOICEOVER #1:</b>          First responders work in dangerous places...</p>
<p>VISUAL: <i>Four emergency scenes appear one by one in 4 boxes (4:3 or 16:9) over same background as above.</i></p> <ul style="list-style-type: none"> <li>-Marine Rescue</li> <li>-Helicopter Airlift</li> <li>-Car Fire</li> <li>-K-9 /Foot Chase</li> </ul>	
<p>SFX: <i>Sirens</i>          VISUAL / <i>CCSO vehicle lights racked out of focus /text over bg</i></p>	<p><b>TITLE CARD / VOICEOVER #2:</b>          But one of the deadliest places for them to be....</p>
<p>SFX: <i>Footsteps on pavement</i>          VISUAL: <i>tight shot on feet</i></p>	<p><i>...Clip clop...</i></p>
<p>VISUAL: <i>reveal wide shot of deputy walking to stranded motorist on side of the road</i></p>	<p><b>TITLE CARD / VOICEOVER #3:</b>          ... is on the side of the road.</p>
<p>VISUAL: <i>Stranded motorist scenario from across the street- traffic goes by camera in front of deputy and motorist.</i></p>	<p><b>TITLE CARD / VOICEOVER #4:</b>          Being hit by a passing car is a leading cause of death for law enforcement officers.</p>



<p><i>VISUAL: Sheriff Roberts at same location- (deputy and motorist 50' behind Craig, tripod shot- no jib)</i></p> <p>Key - Craig Roberts Clackamas County Sheriff</p> <p>Logo &amp; same design as Speeding Car PSA</p>	<p><b>CRAIG TAG ON CAMERA</b></p> <p>I'm Clackamas County Sheriff Craig Roberts -- reminding you that it's the law to slow down and move over for first responders. Together, we can make a difference.</p>
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